

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
(UGC - AUTONOMOUS)

Approved by AICTE, New Delhi & Affiliated to JNTUA, Ananthapuramu
Accredited by NBA & NAAC, Recognized under section 2(f) & 12 (B) of the UGC act 1956
An ISO 9001 – 2015 Certified Institution

Report

Positive Entrepreneurship for MBA & MCA Students

Organized by

Entrepreneurship Development Cell on 6 January 2022

Venue: Auditorium (Blended Mode) @ 11.30AM

Submitted by: Dr. G. Somasekhar, Associate Professor, Department of Management Studies, MITS

Resource Person: Deek Parassini, Founder LIAP Foundation, UAE

Faculty attended:

Dr. Seemanth Basu – **Dean of Administration & HOD Management Studies.**

Dr. D. Pradeep Kumar-Professor.

Dr. Geetha Devi, Dr. Mohsin Khan, Dr. Sreenu Telu,

The session started at 11:30 AM in the presence of around 152 MBA & MCA students. The session was inaugurated by Dr. G. Somasekhar – Coordinator ED Cell, MITS. The session was started by N. Krishna Kumari with an Invocation song, followed by Dr. G. Soma Sekhar spoke about the importance of Entrepreneurship in the present conditions. It was continued by Dr. Seemanth Basu, who spoke about the facilities provided by the institute, and he stressed on to become an entrepreneur, you must be capable of mental positivity. It took bravery and positive thoughts to decide to start your business. Further, Dr. D. Pradeep Kumar addressed the students with opportunities to become Entrepreneurs and insights require for Entrepreneurship.

II MBA I semester student, **Ms. N. Krishna Kumari** reads resource person profile followed by resource person Deek Parassini, Founder LIAP Foundation, UAE started the discussion on Positive Entrepreneurship.

Particularly, he focused on the Successful business leaders who have cited positive thinking and optimism as a strategy for succeeding in work and life. The power of positive thinking is leaving yourself open to success and happiness. Positive thinkers avoid negative thoughts and self-

criticism. He mentioned as an entrepreneur, I have learned that staying positive, even when setbacks arise, is key to moving forward and pushing through. A positive mindset can help you turn a bad situation into a good one in a much shorter period of time, and with better end results.

Finally, the session ended with an interactive session with the students. 152 students attended the program and get benefited.

The ED Cell extends sincere gratitude to the Management, Principal, and Heads of the Department for their support.

Photos



